

# Katie Hernandez

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## EDUCATION

### **Florida Gulf Coast University (FGCU)**

*Bachelor of Arts in Digital Media Design; Honors College*

Fort Myers, FL  
Expected May 2026

- Minor in *Marketing*, 3.77 GPA; President's List
- Relevant Coursework: Intro to Management, Web Design 1, Professional Design Practice

### **Indian River State College (IRSC)**

*Associate of Arts in Marketing; Honors College*

Stuart, FL  
May 2023

- 3.75 GPA; Deans List

## PROFESSIONAL EXPERIENCE

### **Palm Beach County Department of Planning, Zoning, and Building**

West Palm Beach, FL

*Public Outreach Intern*

Summer 2025

- Supported the design, organization, and planning of the countywide campaign in collaboration with United Way of Palm Beach County and government partners
- Visited and engaged with 20+ Palm Beach County government agencies to strengthen community partnerships and promote campaign initiatives
- Created and produced 14 video content pieces for social media, expanding digital outreach and boosting public engagement with campaign effort

*Lead Marketing Intern*

Summer 2023-Summer 2024

- Trained 3 colleagues in Canva, Adobe, and social media platforms (Instagram, Facebook, Meta Business Suite) to improve workflow efficiency
- Developed 2 social media accounts and updated website to streamline operations
- Designed 130+ social media posts and grew audience to 500+ followers, increasing community outreach

## LEADERSHIP EXPERIENCE

### **Florida Gulf Coast University (FGCU)**

Fort Myers, FL

*Makerspace Lab Assistant*

January 2026-Present

- Train and onboard 7+ volunteers and interns on fabrication equipment including large-format printers, 3D printers, laser cutters, Cricut machines, embroidery machines, and DTF systems
- Assist 50+ students with production workflows, including file preparation, color modes (RGB vs. CMYK), and print setup
- Guide students through finishing processes such as mounting, trimming, and presentation to ensure professional-quality outputs
- Maintain organization and daily operations of the Makerspace, improving workflow efficiency in a high-traffic environment
- Collaborate with staff to improve training processes and ensure proper equipment use and safety compliance

*Circle K International Editor*

August 2024-May 2025

- Edited photography and designed visuals for 45+ social media posts, increasing engagement and brand consistency across platforms

### **Clark Advanced Learning Center**

Stuart, FL

*Student Club Officer/Front Desk Supervisor*

August 2020-May 2023

- Planned 15+ events raising over 15,000 dollars between the events for several nonprofits

## CAMPUS AND COMMUNITY INVOLVEMNT

**Student Volunteer** | *Programming Board, FGCU*

February 2024-Present

**Student Volunteer** | *DKSOE MAKERSPACE, FGCU*

October-December 2025

**Student Volunteer** | *Circle K International, FGCU Chapter*

March 2024-March 2025

**Volunteer** | *First United Methodist Church*

August 2017-August 2025

**Volunteer** | *House Of Hope*

May-August 2025